

Evaluate Medtech[↑]

EFFORTLESSLY **track, benchmark and** **forecast the global medical** **device market**

A transparent and trusted source of market intelligence and consensus forecasting for the medical device and diagnostic landscape.

For medical device companies, their advisors, and the investment community, there is great value in having an accurate, comprehensive view of the global medical device and diagnostic market. Use Evaluate Medtech to easily track, benchmark and forecast the market, to drive and validate commercial and investment decisions.

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TIMELY COVERAGE DESIGNED WITH YOU IN MIND



COMPANY & MEDICAL DEVICE PORTFOLIOS

- Comprehensive company coverage with over 4,000 consensus forecasts on company segments and products
- Proprietary device portfolio to track key devices, both Marketed and R&D, in a company's segment
- Analysis of sales performance



DEALS & FINANCIALS

- Company segment sales with market share and rankings
- Publicly disclosed details on R&D product information
- Medical device and diagnostics deals
- Venture financing activity by device classification



INFORMATION

- Venture Financing, M&A, IPO, News & Clinical Trials
- Single source for CMS, CDC, CT, HCUP, EUCOMED and OECD procedures data for trend analysis



REGULATORY INSIGHT

Via Devices@FDA data including: 6 integrated databases, making it easy to search and extract the data:

- PMAs (with 1st PMA noted for your convenience)
- 510(k)s
- HDEs (Humanitarian Device Exemptions)
- BLAs (Biologic Device Approvals)
- PDPs (Product Development Protocols)
- Identifies FDA Highlighted New Medical Technologies News



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KNOW WHERE TO FOCUS

With Evaluate Medtech, you can quickly understand how the market views your company and product portfolio, or those of your competitors, clients and potential new business partners. With a comprehensive picture of multiple market characteristics, you know which technologies and devices the market is focusing on and where your opportunities, risks and priorities lie.

BUSINESS ISSUES WE HELP YOU SOLVE:

- Unreliable forecasts
- Siloed information sources
- Unvalidated data for decisions
- Inability to easily benchmark
- Time-consuming analysis

BUSINESS OBJECTIVES WE SUPPORT:

- Informed, timely decision-making
- Competitive advantage
- Increased productivity
- Return on investments
- Revenue growth and profitability
- Shareholder value

HOW EVALUATE MEDTECH SUPPORTS YOUR SUCCESS



INVESTORS, CONSULTANTS & SERVICE PROVIDERS

Build a high-level understanding of the medical device and diagnostic market, grow your client portfolio, and validate investment decisions with globally trusted commercial intelligence.

YOU CAN:

- View company and device portfolios
- Understand the competitive landscape, conduct M&A and licensing analysis to assess targets and build a client portfolio
- Characterise the market using in depth consensus sales and financial models
- Use deal screening to identify potential new customers and understand their activity, comparable historical deals, deal terms and values
- Monitor, track and analyse the performance of clients to support strategic account planning
- Obtain the latest regulatory data and benchmark approval standards
- Track and analyse the performance of competitors and potential acquisition targets, partners and distributors
- Easily compare financial data for multiple companies, all in one place

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HOW EVALUATE MEDTECH SUPPORTS YOUR SUCCESS (continued)



MEDICAL DEVICE & DIAGNOSTIC COMPANIES

Use our platform to evaluate and forecast the market, particularly your targeted segment, to inform strategic investment and product launch decisions.

YOU CAN:

- Monitor industry and financial trends, regulatory news and product pipelines to support strategic account planning
- Monitor changes in analyst forecasts for internal company segments and key competitor segments
- Use consensus forecasts (sales, profits, expenditure) for peer comparison
- Characterise the market to aid long-term strategic decision-making about market entries and exits
- Build a trusted internal fact-base to empower stakeholders to trust strategic decisions
- Use M&A and deals data to see companies and device segments receiving investment



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Evaluate transforms strategic portfolio decision-making for improved patient outcomes through best-in-class asset valuation.

When you partner with Evaluate, our constantly expanding solutions and our transparent methodologies and datasets are instantly at your disposal, along with personalised, expert support. Evaluate gives you the time and confidence to turn understanding into insight, and insight into action.

Evaluate Pharma

Evaluate Pharma is trusted across the industry and used by all the leading players. Transform your approach to asset valuation, portfolio optimisation and strategic decision-making with a more complete and accurate view of biopharma's clinical and commercial landscape that includes best-in-class consensus forecasts, unique broker forecasts, and the application of proprietary methodologies.

Evaluate Omnium

With its comprehensive collation and unifying of data sets from across the clinical pipeline and its unique functionality, Evaluate Omnium breaks through the limitations of conventional forecasting and delivers a complete, dynamic view of development risk and commercial return across the full clinical lifecycle. Access game-changing insight into pharma asset potential.

Evaluate Medtech

A transparent and trusted source of market intelligence and consensus forecasting for the global medical device and diagnostic landscape. Easily access the detailed data and insights you need on companies, products and market segments, including company financials, historic and forecasted sales, regulatory approvals, clinical trials, R&D spend, M&A activity, venture financing and more.

Evaluate Epi

Curated by epidemiology experts, Evaluate Epi delivers comprehensive, global epidemiological data in granular detail – all in one place. Access impartial data for 15 therapeutic areas, 230+ indications and 9,500+ sub-populations across 27 core markets (up to 49 for some countries), along with longer forecasting horizons, so you have the perspective needed to confidently identify opportunity, model change and understand commercial value.

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Evaluate Consulting & Analytics

Bring your unique screening, benchmarking, valuation, search, landscape and assessment challenges to Evaluate Consulting & Analytics. We are specialists in answering complex biopharma pipeline, portfolio and commercialisation questions with best-in-class datasets, powerful analytical capabilities, and deep therapy and commercialisation expertise.

Evaluate Vantage

To keep ahead of the competition, you need to stay on top of market-moving news and identify the important themes in a sea of information and data. Feel confident that you have a clear and well-rounded understanding of all the meaningful developments in your markets with Evaluate Vantage's independent, data-driven news and analysis on pharma, biotech and medical devices.

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HOW CAN WE HELP YOU?

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