Evaluate Epi
Epidemiology and Patient Segmentation Analysis
Evaluate Epi provides unique insights on the commercial value of an indication as well as patient populations, bringing together Evaluate’s expertise in consensus forecasts with a highly granular epidemiology database.

Evaluate Epi combines a transparent and validated methodology, along with a detailed patient segmentation, giving you the tools to uncover commercial opportunities that meet targeted clinical needs across multiple regions.

Designed by expert epidemiologists our granular coverage includes over 220 diseases and 8,000 subpopulations to give you deeper insights for better commercial decisions.

Identify key patient populations across markets
Evaluate consensus forecasts integrated with epi data in one user friendly platform for:

+ Disease Profiling  + Product Valuation and Portfolio Screening
+ R&D Planning  + Budget Impact and Health Economics Modelling

**Build robust product valuations** with detailed patient segmentation covering over 220 diseases and 8,000 sub-populations allowing you to measure the true value of a product.

**Quantify patient populations** for clinical trial design selecting disease and conditions across 55 countries.

**Perform disease profiling** with a customisable interface and data sets with details on biomarkers, co-morbidities, line of therapy, disability scales, and age coverage from 0 to 100 in 5 year increments.

**Conduct budget impact analysis** and health economics modelling, forecast future changes in patient populations and drivers and the impact on sales.

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**Features**

+ 15 therapy areas with 220+ diseases
+ Male, female and total population splits
+ Age coverage from 0 to 100 in 5 year increments; segmentation by paediatric, adult and geriatric populations
+ Coverage for 55 countries across diseases including extensive BRIC and G8 coverage
+ 80+ rare diseases covered (based on Orphanet and NORD definitions)
+ Year range coverage – 1980 to 2050
+ Incidence and/or prevalence data per disease
+ Over 8,000 subpopulations across data set
  - Biomarkers (e.g. PD-L1 for major cancer diseases)
  - Comorbidity subpopulations
  - Treated and diagnosed subpopulations
  - Line of therapy population information for major cancers

**Benefits**

+ Transparent and detailed methodology for robust, credible analysis
+ Create user-specified biometric distributions
+ Customise by age to drill down to paediatric, adult and geriatric populations
+ Conduct granular subpopulation analysis of ultra-rare or rare diseases and other niche populations
+ Personalised, expert client support

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Transparent and validated methodology with data sourced from: Registries + National surveys
Published epidemiology studies + Patient advocacy/charity groups + Clinical trials data + Medical literature
Evaluate provides trusted commercial intelligence for the pharmaceutical industry. We help our clients to refine and transform their understanding of the past, present and future of the global pharmaceutical market to drive better decisions. When you partner with Evaluate, our constantly expanding solutions and our transparent methodologies and datasets are instantly at your disposal, along with personalized, expert support.

Evaluate gives you the time and confidence to turn understanding into insight, and insight into action.

Evaluate Omnium provides a complete, dynamic view of development risk and commercial return across the full clinical lifecycle, delivering game-changing insight into pharma asset potential.

Evaluate Pharma offers a global view of the pharmaceutical market’s past, present and future performance with consensus forecasts to 2026, company financials, pipelines and deals.

Evaluate Medtech tracks, benchmarks, and forecasts global performance for the medical device and diagnostic industry with consensus forecasts to 2026, company financials and more.

Evaluate Custom Solutions improves your strategic decision-making with customized solutions and deep insights that draw on our industry expertise and trusted commercial intelligence.

Evaluate Vantage provides award-winning, thought-provoking news and insights into current and future developments in the industry, and is the only pharmaceutical news service underpinned by Evaluate’s commercial intelligence.