

# Evaluate Custom Solutions

## Case Studies: Data Delivery & Visualisation

Save time with data solutions integrated into your workflows and systems.

Our team of industry experts deliver deep insights so you can make better strategic decisions.

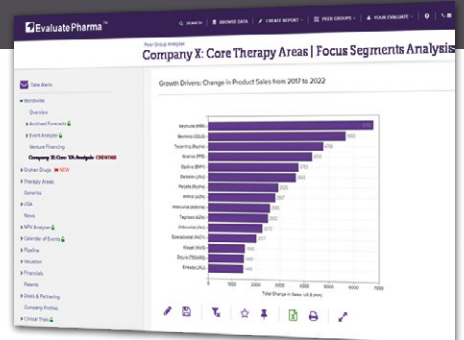
### Customised Classifications & Subscription Views

#### CASE STUDY: Custom classifications and data analysis outputs for a major pharma Business Intelligence group

**Challenge:** Client's highly personalised therapeutic segmentation meant that a significant amount of time was spent manually reclassifying data from various sources.

**Approach:** Evaluate designed an automated system for mapping current and future product record entries to client-defined attributes, with reclassified data delivered directly through the EvaluatePharma interface.

**Outcome:** The client was able to pull relevant data more efficiently, freeing up time for value-added tasks and increasing overall department productivity.



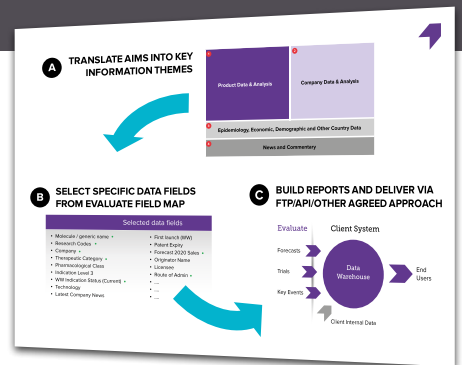
### Data Feeds & APIs

#### CASE STUDY: Pharmaceutical product data feed into CRM for a pharma industry supplier

**Challenge:** Client's revenue model relied on identifying opportunities early in a product's lifecycle, but their sales team often struggled to get the necessary visibility for current or potential clients.

**Approach:** Evaluate worked with the client to define a data view providing early stage company and pipeline data that met their needs, and developed a data feed solution that matched the requirements of their CRM.

**Outcome:** The client sales team received direct access to a wider opportunity network, allowing them to stay better informed on their current accounts and screen for new clients proactively.



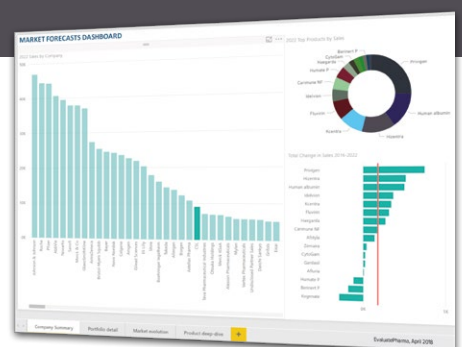
### Data Visualisation & Dashboards

#### CASE STUDY: Custom market outlook and catalyst tracking tool for a major pharma R&D Strategy group

**Challenge:** Client wanted to expand the reach and impact of tailored market outlook and catalyst tracking data to Executives accustomed to digital information sources.

**Approach:** Evaluate developed custom analyses that aligned EvaluatePharma consensus forecasts and market catalyst data to strategic priority areas, delivered as an interactive data visualisation dashboard.

**Outcome:** The client was able to improve timely access to information and support responsive portfolio strategy decision making.





Evaluate provides trusted commercial intelligence for the pharmaceutical industry. We help our clients to refine and transform their understanding of the past, present and future of the global pharmaceutical market to drive better decisions. When you partner with Evaluate, our constantly expanding solutions and our transparent methodologies and datasets are instantly at your disposal, along with personalised, expert support.

Evaluate gives you the time and confidence to turn understanding into insight, and insight into action.

**EvaluatePharma** offers a global view of the pharmaceutical market's past, present and future performance with consensus forecasts to 2024, company financials, pipelines and deals.

 [@EvaluatePharma](https://twitter.com/EvaluatePharma)

**EvaluatePharma** Vision provides the first single view of the risk and reward of the R&D landscape with consensus forecasts, R&D costs at drug and trial level, success rates, predictive timelines and trial outcomes.

**EvaluateMedTech** tracks, benchmarks, and forecasts global performance for the medical device and diagnostic industry with consensus forecasts to 2024, company financials and more.

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**Evaluate Custom Solutions** improves your strategic decision-making with customised solutions and deep insights that draw on our industry expertise and trusted commercial intelligence.

**Vantage** provides award-winning, thought-provoking news and insights into current and future developments in the industry, and is the only pharmaceutical news service underpinned by Evaluate's commercial intelligence.

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**Evaluate Headquarters**

Evaluate Ltd.  
11-29 Fashion Street  
London E1 6PX  
United Kingdom

T +44 (0)20 7377 0800

**Evaluate Americas**

EvaluatePharma USA Inc.  
60 State Street, Suite 1910  
Boston, MA 02109  
USA

T +1 617 573 9450

**Evaluate Asia Pacific**

Evaluate Japan KK  
Akasaka Garden City 4F  
4-15-1 Akasaka, Minato-ku  
Tokyo 107-0052, Japan

T +81 (0)80 1164 4754