

# Evaluate Custom Solutions<sup>↗</sup>

for R&D Strategy and Portfolio Planning

How a Japanese  
pharma company  
benchmarked the R&D  
productivity of peer  
companies for insight  
into potential patterns  
and drivers.

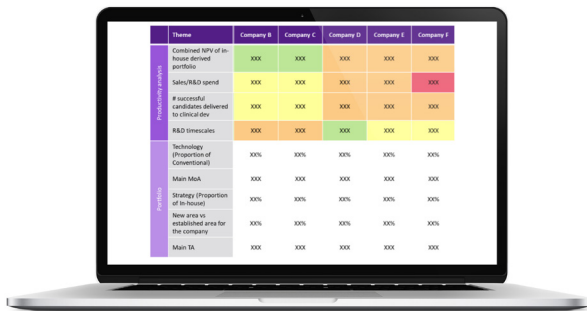
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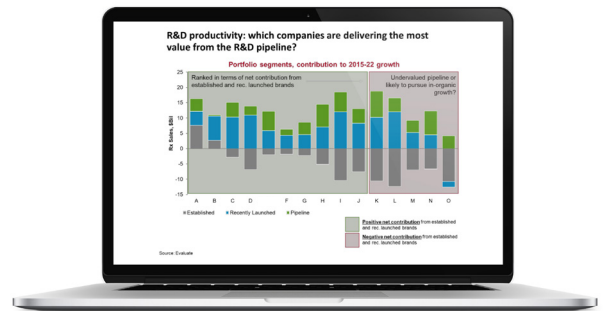
### OBJECTIVE

A corporate planning group in a major pharma wanted insight into the R&D productivity trends of a set of peer companies.

### SOLUTION



We designed an R&D productivity analysis model based on EvaluatePharma Vision data including success rates, development costs, company financials.



Per-phase productivity was analyzed across the group of peer companies, in combination with extensive secondary research into R&D strategy and deal-making data.

### RESULTS

The client received an analytical report benchmarking peer companies with a detailed assessment of the drivers of high and low R&D productivity. It also included detail into the R&D, corporate and business development strategies underpinning productivity metrics. These findings were used to input into the client company's strategic direction.

# Evaluate Custom Solutions

Evaluate Custom Solutions improves your strategic decision-making with customized solutions and deep insights that draw on our industry expertise and trusted commercial intelligence.