

Evaluate Custom Solutions[↗]

for Digital and Data Science

How a major US
pharma created a live
M&A target screening
tool by integrating
Evaluate data into
a data visualization
dashboard.

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OBJECTIVE

A major US pharma business development and licensing group needed actionable, trusted data delivered regularly to expedite their M&A target screening activities.

SOLUTION



After initial exploration into the options available to minimize the group's time spent on initial screening, the solution decided upon was a data feed.



The data feed was designed in collaboration with the client's BD&L and technology teams, specifically to integrate with a current internal Tableau dashboard.



The Evaluate Custom Solutions team interpreted the BD&L team's use case into a defined list of EvaluatePharma data fields from which commercial intelligence would be delivered to the client.

RESULTS

Our client has Evaluate commercial intelligence delivered automatically every month via a data feed which integrates with their internal M&A target screening tool. The application has now been live with users for two years and has substantially reduced the amount of time said users have spent on initial go/no-go screening of M&A targets.

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Evaluate Custom Solutions improves your strategic decision-making with customized solutions and deep insights that draw on our industry expertise and trusted commercial intelligence.