

# Evaluate Custom Solutions<sup>↗</sup>

for Business Development & Licensing

How a mid-sized  
pharma outsourced  
their search and  
screen efforts for a  
shortlist of assets  
with potential for  
licensing.

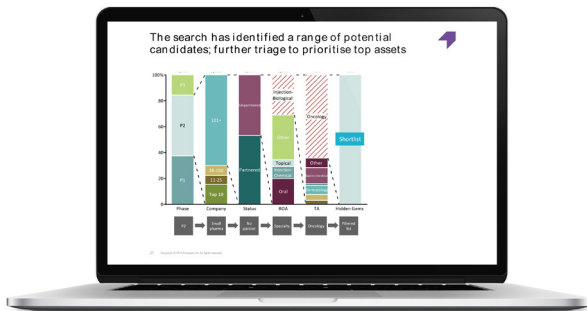
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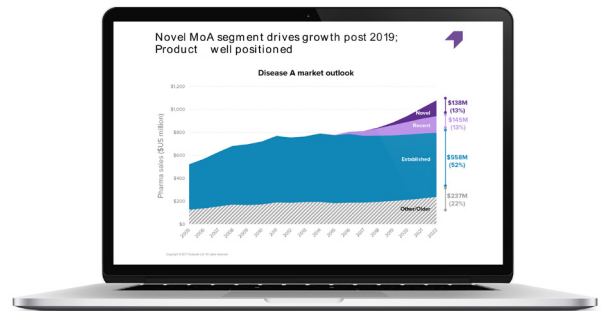
### OBJECTIVE

A mid-sized pharma business development and licensing group sought a list of assets with potential for licensing in order to expedite business development activity.

### SOLUTION



Firstly, we defined a search and screen methodology based on a foundation of EvaluatePharma data. The client advised on which criteria was of key importance.



Secondly, we leveraged EvaluatePharma classifications to rapidly filter to a long list of potential assets. Further research was incorporated to triage to a shortlist of the most relevant assets.

### RESULTS

Our findings were provided to the client as a succinct report and shortlist of relevant assets for consideration, with a detailed scoring to support their prioritization. The results were used to direct business development activity and subsequent outreach to potential partners.

# Evaluate Custom Solutions

Evaluate Custom Solutions improves your strategic decision-making with customized solutions and deep insights that draw on our industry expertise and trusted commercial intelligence.